

# *in perpetuity.*

NEWS FROM THE TRENTON MEMORIAL HOSPITAL FOUNDATION

no.11 · Spring 2010

## *Director's* **MESSAGE**

We have seen various changes take place over the last year with the appointment of a Supervisor and a shift of services, however the one constant that remains amidst all the change is the quality of patient care and overall concern for those that visit our Hospital. The doctors, nurses and ancillary staff continue to put the patients first and provide the very best service possible.

The other thing that remains the same is the mission of our Foundation. Our volunteers are committed to supporting QH-Trenton Memorial Hospital and its healthcare needs. The best way for us to do this is to ensure our medical staff have their much-needed Capital Equipment to expand and grow our services, renovated facilities to accommodate the changes

and staff education to keep up with the new technology and advancements in healthcare today. Without your support – none of this is possible.

This past year, your donations to our Foundation, enabled us to purchase: over 25 new pieces of medical equipment, renovate the waiting area and Triage of our Emergency Department, grant 14 community groups with over \$133,801 for healthcare equipment and initiatives, purchase a state-of-the-art Pascal Laser for our Ophthalmology Department with the help of the District Lions Club and contribute over \$25,000 to staff education. At Christmas we also received the funds to buy a new C-Arm for the growing needs of our Orthopedic surgeons and Urologists.

The success of our annual Golf Tournament and Silver Ball, which raised \$96,000 and \$162,000 respectively would not be possible without the many volunteers and local businesses that support these events. It takes a team of individuals and a

dedicated community to work together to raise these funds. Thank you to everyone who contributed their time, money and efforts.

This spring we forge ahead. Our Hospital, well known for its efficiency in Day Surgery is positioned to grow significantly in this area. With new state-of-the-art equipment such as the C-Arm, new orthopedic and urological cases will move to our operating rooms from BG. In the next 5 to 10 years over 75% of all elective surgeries will be done on an outpatients basis and over 80% of all surgeries will be in same day surgery. We are on the cusp of the future here at TM and proud of it!

Our staff and volunteers are always willing to discuss the changes taking place at TM. If you have any questions about the services, please do not hesitate to contact us. We want you to be as excited as we are and share our vision of a strong yet compassionate Hospital.

**By: Wendy Warner CFRE**  
**TMHF Executive Director**

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## Help Us Celebrate International Doctor's Day

March 30, 2010

With every donation "In Honour" of your Doctor, both you and he/she will be invited to the annual Doctor's Day Celebration.

Your gift will help purchase Priority Medical Equipment for Trenton Memorial Hospital.

For more information:  
Contact Lynn  
at 392-2540 ext. 5401

## TEE UP FOR THE Scotia Cassels Golf Tournament

Friday August 20, 2010  
Timber Ridge Golf Course

Contests  
TaylorMade Demo Day  
Steak BBQ and more...



## Remembering THEIR HOSPITAL

This past year, the Foundation lost two very good friends, Mr. Harry Muzyka and Mrs. Rose Taylor.

Mrs. Taylor and her husband Clarence, from Brighton came to Canada in the 1950's. They led a very private life. Upon their passing, they felt it was their duty to support their local hospital, and chose to leave a bequest to the Foundation. They are survived by two nieces.

Mr. Muzyka felt much the same as the Taylors and we are all very grateful for their gifts.

### A LASTING LEGACY is a HEALTHY INVESTMENT.

Contact us today about Gift Planning, wills, securities, life insurance and more. By considering a bequest to the Trenton Memorial Hospital Foundation you will be making a difference in the lives of those you care about for many years to come, after you are gone.



Ribbon cutting Ceremony for the new Palliative Suite In Memory of Robert (Bob) Campney



## Stories Of INSPIRATION

We're always looking for stories about our Hospital. If you have a story that you would be willing to share in hopes to inspire others to give to our Hospital, as you did, we'd like to hear from you.

Also, if you are a former employee of Trenton Memorial Hospital we want to hear from you.

Please call 613-392-2540 ext. 5403, we'd love to hear from you.

### Other Special Dates FOR YOUR CALENDAR

**May 2 - 9** - Smylie's Independent Fundraiser for TMHF

**May 6 - 12** Nurses Week

**Wednesday, May 19** - Donor Wall Unveiling and Donor Appreciation "Coffee Break" 10 am

**Wednesday June 9** - Annual General Meeting at City of Quinte West Friday August 20, 2010

**Saturday October 23** - Grecian Gala, Tribute to Phil Panelas



Gala Committee



Silver Anniversary Ball 2009



Hawks Game Dec. 2009

# Monthly Giving ENSURES YOUR GIFT HAS MAXIMUM IMPACT

## Top 10 Reasons to join the Monthly Giving Circle

1. Your donation works faster for TMHF.
2. It provides a predictable source of monthly income for TMHF.
3. It makes your annual gift more affordable.
4. You save time writing cheques or sending mail.
5. It reduces administrative costs associated with processing gifts.
6. It makes it easier for TMHF to budget and make both short and long term plans.
7. It's convenient.
8. It's easy.
9. You decide the monthly amount, and you can change it at any time.
10. It demonstrates your ongoing commitment to QH-Trenton Memorial Hospital.

**All monthly donors are automatically entered into a monthly draw to win fabulous prizes.**

## SPRING INTO ACTION

By participating in the



**A Natural Attraction**

Half Marathon, 5km and 10km  
All proceeds to the Trenton Memorial Hospital Foundation Equipment Fund

**Sunday April 25, 2010  
Centennial Park**

Prizes for top Fundraisers  
Call today to register and pick-up your pledge form at 613-392-20540 ext. 5867



## Monthly Giving Chart

Monthly Gift	Cost per Week	Cost per Day	In Perspective	Total Annual Gift
\$100	\$23.08	\$3.29	Less than eating lunch out daily	\$1200
\$75	\$17.31	\$2.47	Less than the cost of a large specialty coffee	\$900
\$50	\$11.54	\$1.64	Less than a newspaper	\$600
\$25	\$ 5.77	\$0.82	Chocolate Bar	\$300
\$10	\$ 2.33	\$0.32	Jar Change	\$120

# NEW LHIN REPORT SAYS CHRONIC DISEASE, NOT GRAYING POPULATION DRIVING REGIONAL HEALTH CARE

A new report by the South East Local Health Integration Network (LHIN), the regional planning and coordinating health care agency, shows that while the population of Southeastern Ontario is getting older, the aging trend itself will not be a major cost driver in health care. Instead, chronic diseases, such as diabetes, cancer and heart disease, are the determining factor in health care costs. Many of these patients are being cared for in hospitals and often end up as Alternate Level of Care (ALC) patients – those who remain in hospital beds because they cannot return home or access a long-term care bed. The region has the third highest ALC rates in Ontario. QHC has the second highest numbers of ALC patients occupying hospital beds and above the provincial average which

can result in surgical cancellations and a high number of admitted patients in the Emergency Department waiting for a bed in the hospital.

Compared to the rest of Ontario, the region has a higher frequency of chronic diseases. Arthritis/rheumatism, diabetes, asthma, heart disease, cancer and high blood pressure are all found in higher frequency. In fact, the prevalence of chronic disease has been steadily increasing over the recent years (2001 to 2005). Overall, these diseases account for slightly less than 90% of all deaths. Health Canada predicts that deaths from chronic diseases will likely increase – most markedly, deaths from diabetes will increase by 44%.



Cheque Presentation by Woodbeck Auto Parts & Ontario Automotive Recyclers Association



Cheque Presentation by the Knights of Columbus



Cheque Presentation by McDonald's

## YES I want to support the Trenton Memorial Hospital Foundation



Please apply my donation to the:

- Priority Medical Equipment Fund
- Building Fund
- or where most needed.

★ ★ ★ ★ ★

- I have made a gift to TMHF in my will.
- I would like more information on leaving a gift in my will to TMHF.
- I would like to make monthly gifts and have attached a VOID Cheque.

All donations are tax deductible and will be receipted promptly.

Donor's Name: \_\_\_\_\_

My gift is In Memory of \_\_\_\_\_

In Honour Of \_\_\_\_\_

Address: \_\_\_\_\_ PO Box: \_\_\_\_\_

Town/City: \_\_\_\_\_ Prov: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_

I have enclosed my cheque made out to the TMH Foundation for:

\$500  \$250  \$100  \$50  Other \_\_\_\_\_

I prefer to use:  Visa  Mastercard  American Express

Card#: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

I want to donate \_\_\_\_\_ Aeroplan Miles and/or \_\_\_\_\_ Airmiles.