

*YOUR INVITATION TO SPONSOR*



Trenton Memorial Hospital Foundation  
**GRECIAN GALA**  
*It's a 'Phil Good' Night!*

242 King Street  
Trenton, Ontario K8V 5S6  
613.392.2540 ext 5867  
info@tmhfoundation.com



**2010 Committee**

Jennifer Rainbird (Chair)

Marg Berry

Loretta Clement

Jo-Ann DaPonte

Lynn Doyle

Greta Groves

Lynn Lake

Lorraine Naylor

Stella Newell

Edna Norris

Christina Panelas

Phil Panelas

Gail Scaletta

Sally Tripp

Helen Wheeler

Sandra Wright

*Dear Friends of the Trenton Memorial Hospital*

*On October 23, 2010 the Trenton Memorial Hospital Foundation will host its signature fundraising event, the "Phil Good" Grecian Gala. This event will honour Phil Panelas, who is stepping down after 25 years as the Foundation's Board Chairman. The Grecian Gala celebrates his Greek roots and honours his Canadian years of dedicated service and philanthropy to TMHF, Rotary and the community at large. His unparalleled generous contributions to the city will be recognized by friends, family and colleagues.*

*TMH is the centre of excellence for Quinte Healthcare for ophthalmology, day surgery, and dentistry. All funds raised will help to purchase much needed priority medical equipment that is not funded by the government. Your sponsorship commitment will help us to provide the latest equipment to these areas.*

*Air mobility forces provide critical support for the NATO Afghanistan mission and were recently instrumental in providing personnel and equipment in support of relief in Haiti and security for the 2010 Olympics. CFB Trenton is the starting point for the Highway of Heroes honouring Canada's fallen.*

*The Grecian Gala will be an elegant, fun-filled, and colourful evening of fine food and wine, exciting live and silent auctions, fabulous raffle (including a trip to Greece), and dancing. Opa!*

*The TMH Foundation makes every effort to develop long-term partnerships with the organizations that support us with event sponsorships. These partnerships maximize exposure for all of us and help to create a strong alliance with mutually beneficial outcomes. In years past, sponsors and donors alike received significant value in return for their contributions and this year will be no exception.*

***We invite you to support our Event by becoming a 2010 Grecian Gala sponsor.***

*Should you require any further information contact Christine Richard, TMHF Event Coordinator at 613-392-2540 ext 5867. Your support of this event would be greatly appreciated.*

*Thanking you in advance for your kind consideration.*

*Sincerely,*

*Jennifer Rainbird, Gala Chair*

*Enclosures included*



Trenton Memorial Hospital Foundation  
**GRECIAN GALA**



*It's a 'Phil Good' Night!*



*Saturday, October 23<sup>rd</sup>, 2010  
Knights of Columbus Hall, Trenton*

## *CRETE \$25,000*

### *HOST ELITE SPONSOR*

- *Company Logo on Gala Stationery, all signage and in all press releases*
- *Two tables for 8 with premier seating*
- *Company featured prominently in all Pre and Post Event print and radio advertising*
- *Host with TMHF Post Gala Sponsor Reception*
- *Full page advertisement in Event Program*
- *250 word company profile and link to TMHF website*
- *Showcase signage for 8 weeks in Hospital Lobby*
- *Return transportation for two couples to Gala*
- *White Glove Hosts and Complimentary Beverages*
- *Delivery of purchased auction items to your home*
- *Opportunity to insert promotional material into gift bags*
- *Option of engaging your staff as volunteers during Gala Event*

## LEMNOS \$10,000

### *Birthplace of Phil Panelas* ENTERTAINMENT SPONSOR

- One Table for 8 with premier seating
- Half Page Advertisement in the Pre Gala and Post Gala insert, delivered to 20,000 homes
- Link from your corporate website to the TMHF website
- Half page advertisement in the Grecian Gala Event Program

## SANTORINI \$2,500

- Two Gala Tickets
- Advertising in the Grecian Gala Program with Line Listing

### *CONTRIBUTING DONORS OF GIFTS OR CASH RECEIVE "VALUE APPROPRIATE" ACKNOWLEDGEMENT IN EVENT PROGRAM*

## RHODES \$5,000

### WINE and LIQUERS Or CHAMPAGNE RECEPTION

- Four Gala tickets with preferred seating
- One Quarter Page advertisement in the Pre Gala and Post Gala insert, delivered to 20,000 homes
- One Quarter Page advertisement in the Grecian Gala Event Program

## MYKONOS \$3,500

### PHOTOGRAPHY Or DESSERT SPONSOR

- Two Gala Tickets with preferred seating
- Business Card Advertisement in the Pre Gala and Post Gala insert delivered to 20,000 homes
- One Business Card sign advertisement in the Grecian Gala program

#### ADDITIONAL BENEFITS ALL GALA SPONSORS RECIEVE

- Company name to be featured on all pre-event radio and print advertising. Featured with Mix 97, CJBQ, Rock 107, Hits 95.5, Country 100, Trentonian, Community Press, Brighton Independent and the Intelligencer.
- Link to the Trenton Memorial Hospital Foundation Website
- Invitation to the Post Gala Sponsor Reception
- Recognition during Grecian Gala Video Presentation
- Recognition at TMHF Spring Donor Appreciation Event
- Company Name engraved on the TMHF Hospital Donor Wall
- Line Listing in TMHF Annual Report
- Professional event photo for you and each of your guests
- Event Signage