

Frequently Asked Questions

What is a 'Third-Party' fundraiser? A Third-Party fundraiser involves a project undertaken by an individual, family, group, company or organization, for the purpose of raising funds for, or on behalf of, the Quinte Healthcare-Trenton Memorial (QH-TM). These events are an important part of the Trenton Memorial Hospital Foundation's (TMHF) fundraising activities. Each one demonstrates the spirit of generosity and commitment to health care in our community.

Who can hold a 'Third-Party' fundraiser? Any individual, family, group, company, or organization that would like to support health care in our community. Each fundraiser is approved by the Foundation on an individual basis.

How will the funds we raise be used? We would be happy to discuss options for the proceeds from your event. You can choose a specific piece of equipment for your funds to be directed towards. Alternatively, you can direct your contributions to where they are of greatest need at our hospital.

Why hold a 'Third-Party' fundraiser? We all have our own reasons for supporting QH-TM. Perhaps you or someone in your family or organization was recently treated at the QH-TM site and you'd like to express your appreciation for the care received. Perhaps you'd like to celebrate the life of a loved one or valued co-worker. Maybe you just want to give back to your community. No matter what your reason, hosting a fundraiser is an easy and fun way to support QH-TM. You'll help provide the staff with the newest Priority Medical Equipment to better serve our community and deliver the best healthcare to its patients.

What kind of fundraiser can we hold? From a bake sale to participating in payroll deposit – no contribution is too small or too big to support a great cause. Use your imagination! The more creative you are, the more you will shine in the community! (See attached sheet for fundraising ideas)

Available support for 'Third-party' fundraisers:



- Provide permission to use the TMHF logo for promotion of approved third- party event
- Promotion of the event in QH-TM publications as space and time permit
- QH-TM educational materials (brochures, fact sheets, photographs, etc.)
- Samples of thank you letters, news releases, posters, and PSA's
- Guidance and suggestions for fundraising
- A speaker to explain TMH Foundation's mission
- Volunteers, as feasible, to assist with staffing the fundraiser
- Provide an acknowledgement letter giving authenticity of your event

The benefits for you:

- Visibility throughout the Quinte West as a supporter of the Hospital
- 100% of your donation stays in your community
- Publicity
- Team building beyond the scope of day-to-day work
- Corporate social responsibility takes center stage
- Naming opportunities
- Support of the hospital encourages recruitment and retention of professionals



The benefits for the community:

- Quality healthcare for staff and their families
- Economic Development in the community
- Up-to-date medical equipment attracts physicians and other medical personnel to the community
- 100% of your donation benefits your hospital
- Care close to home

Ways you can get involved:

- Incorporate fundraising into existing events ex. Staff Christmas party
- Host a new event
- Offer employee payroll deduction
- Be a sponsor or register for TMHF event (Annual Golf Tournament or Gala)
- Promote our programs in newsletters, on bulletin boards etc.
- ' Round it up' program
- Donate a portion of product sales
- Be creative, maybe you have your own innovative ways to generate funds